

Beat: Travel

## LYON, MARSEILLE, NICE, TOULOUSE...This summer Not To Be Missed

By Le Guide Du Routard Editions

PARIS - LYON - MARSEILLE - NICE - TOULOUSE, 23.07.2017, 07:28 Time

**USPA NEWS** - FRANCE is currently the World's leading Tourist Destination, although there is still some room for growth in terms of Visitors received and Revenue generated. Accounting for over 2 million Jobs and 7% of GDP, Tourism is a Strategic Sector for the French Economy. The aim is to reach 100 million Tourists by 2020. From the Boulevards of Paris to the fashionable Seaside Resorts of the Côte d'Azur, France offers some of the most beautiful Scenery in the World. France delights Romantics with fairy-tale Castles, soaring Cathedrals, and picture-perfect Villages, yet still impresses Realists with its Progressive, Contemporary Style....

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Guide Du Routard Editions published, among numerous Great Destinations, Four Typical Ones :

\* LYON : The city is known for its Cuisine and Gastronomy and Historical and Architectural Landmarks and is a UNESCO World Heritage Site. Lyon was Historically an important Area for the Production and Weaving of Silk. It played a significant role in the History of Cinema : Auguste and Louis Lumière invented the Cinematographe in Lyon. The City is also known for its famous Light Festival, Fête des Lumières, which occurs every 8 December and lasts for four days, earning Lyon the title of Capital of Lights.

\* MARSEILLE : Known to the Ancient Greeks and Romans as Massalia (Greek: Ἰασηνῶν πόλις, Massalia). Marseille was the most important Trading Centre in the Region and the main Commercial Port of the French Republic. Marseille is now France's largest City on the Mediterranean Coast and the largest Port for Commerce, Freight and Cruise Ships. The City was European Capital of Culture, together with Košice, Slovakia, in 2013. It hosted the FIFA World Cup 1998 and the UEFA Euro 2016, and is the European Capital of Sport in 2017. The City is Home to several Campuses of Aix-Marseille University and part of one of the largest metropolitan Conurbations in France, the Metropolis of Aix-Marseille-Provence.

\* NICE : The City is nicknamed Nice la Belle (Nissa La Bella in Niçard), which means Nice the Beautiful, which is also the Title of the Unofficial Anthem of Nice, written by Menica Rondelly in 1912. The natural beauty of the Nice Area and its mild Mediterranean Climate came to the attention of the English upper classes in the second half of the 18th Century, when an increasing number of Aristocratic Families took to spending their winters there. The City's main seaside promenade, the Promenade des Anglais ('Walkway of the English') owes its name to Visitors to the Resort. For decades now, the Picturesque Nicean Surroundings have attracted not only those in search of relaxation, but also those seeking inspiration.

\* TOULOUSE : Toulouse is the Centre of the European Aerospace Industry, with the Headquarters of the Airbus Group (formerly EADS), the Galileo Positioning System, the SPOT Satellite System, ATR and the Aerospace Valley. It also hosts the European Headquarters of Intel and CNES's Toulouse Space Centre (CST), the Largest Space Centre in Europe. Thales Alenia Space, and Astrium Satellites also have a significant presence in Toulouse. The University of Toulouse is one of the oldest in Europe (founded in 1229) and, with more than 103,000 Students, it is the Fourth-largest University Campus in France, after the universities of Paris, Lyon and Lille.

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